

TURKEY DAY RACE

TURKEY SPONSOR

\$5,000
INVESTMENT

Your company logo on prominent position on all race shirts

Your company logo inclusion in the NOAC's Punch e-newsletter to 3,500 contacts & NOTC's email to over 22,000 contacts, on the NOTC and NOAC website & Facebook pages, as well as on the race entry form

Your company banner displayed at the race, plus collateral distributed at the race site

Company tent at the race

Fifteen (15) complimentary race entries

One year NOAC membership**

Start race with horn & mention at the starting line

Awards presentation

Speaking opportunity

Advertisement spot in NOAC newsletter

The New Orleans Athletic Club's Turkey Day Race is one of the oldest and continuously held non-marathon races in the United States. The race was established in 1907 by Francis Thomas "Tad" Gormley, Athletic Director of the New Orleans Athletic Club (NOAC). Our annual event draws 3,000+ attendees with an average age of 30.

SWEET POTATO SPONSOR

\$3,000
INVESTMENT

Your company logo on prominent position on all race shirts

Your company banner displayed at the race, plus collateral distributed at the race site

Company tent at the race

Ten (10) complimentary race entries

One 6 month NOAC membership**

Speaking opportunity at the NOAC

PECAN PIE SPONSOR

\$1,500
INVESTMENT

Your company logo on prominent position on all race shirts

Your company collateral distributed at the race site

Company tent at the race

Five (5) complimentary race entries

One 3 month NOAC membership**

Be a part of New Orleans running history by sponsoring and running the 112th Turkey Day Race, finishing in New Orleans City Park's Tad Gormley Stadium. Proceeds benefit Spina Bifida of Greater New Orleans. Produced by the New Orleans Track Club.

CRANBERRY SPONSOR

\$750
INVESTMENT

Your company collateral distributed at the race site

One (1) complimentary race entry

5 day NOAC pass**